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James Viray is the Director of Social Responsibility & Stakeholder Engagement at ConocoPhillips. James has been defending human rights for more than fifteen years across Africa, Asia, and North and South America as a leader at a non-governmental organization (NGO), a senior official at the U.S. Department of State and as an advisor to Fortune 500 companies. He has driven collaboration among multinational corporations in sectors from technology to energy & mining to agribusiness to apparel and their stakeholders in addressing social & environmental impacts at both local and global levels. He facilitated the engagement between multinational agribusiness corporations, NGOs, foreign governments and international government organizations to take action on child labor in the cocoa sector in West Africa. He also engaged major technology corporations and NGOs to promote Internet freedom. He worked with major energy companies to assess human rights impacts in the field and supply chain. He has engaged with foreign leaders from village chiefs to Presidents, working in Nigeria, Liberia, Morocco, Somalia, Cambodia, Indonesia, Sri Lanka and Venezuela, among others.

Recognized for his innovative work, James was awarded the U.S. Department of State's Superior Honor Award and has presented at international conferences on corporate social responsibility. He has represented the United States at the United Nations and OECD. James also currently serves on the Board of the international anti-human trafficking NGO, Operation Underground Railroad and is the co-founder of Athletivate, an organization that provides guidance to professional athletes and sports organizations who want to elevate the impact of their public policy advocacy, humanitarian leadership and philanthropy.