

Jon J. Lee

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Experience

The University of Oklahoma College of Law

2022-Present

Associate Professor of Law

- Courses: Property, Professional Responsibility, Trademark Law, Evidence, Contracts, Intellectual Property courses
- Committees: Clerkships, Diversity, Equity, & Inclusion, Faculty Scholarly Enrichment
- Other Service: Online Programs Task Force, Legal Writing Hiring Committee

The University of Minnesota Law School

2017-2022

Professor of Practice

- Courses: Torts, Property, Professional Responsibility, Trademark Law, Evidence, Evidence Drafting, and Introduction to American Law & Legal Reasoning
- Law School Leadership: Assistant Dean and Chief of Staff (2017-2019)
- Committees: Admissions (2019-2022, Co-Chair), Racial Justice and Equity (2019-2022), Strategic Planning (2017-2019), Employee Engagement (2017-2019)
- Other Service: Joint Financial Oversight Task Force, Law School Campaign Development
- Coached the William E. McGee National Civil Rights Moot Court Team

The University of North Carolina School of Law

2009-2017

Clinical Associate Professor of Law

- Courses: Contracts, Professional Responsibility, Evidence, Remedies, Criminal Law, Applied Legal Concepts I & II, and Legal Writing and Advocacy I & II
- Law School Leadership: Associate Dean for Administration (2016-2017), Assistant Dean for Academic Excellence (2012-2017)
- Committees: Hiring (2011-2014), Clerkships (2014-2016)
- Other Service: University Faculty Senate Representative, First-Year Curriculum Reform Task Force, Size of School Task Force, ABA Self Study Group, Law School Capital Campaign Development, BLSA and Lambda Law Faculty Advisor

- Supervised students providing pro bono legal services related to wills and estate planning, veteran’s legal assistance, LGBTQIA+ issues, and medical-legal partnerships
- Promoted from Clinical Assistant Professor of Law in 2013

North Carolina Army National Guard

2007-2011

First Lieutenant, Judge Advocate General’s Corps

- As Assistant Staff Judge Advocate, assessed whether command actions complied with applicable laws and regulations
- Advised the command and prepared legal opinions on ethics matters
- Drafted contracts and reviewed employment law, construction law, and fiscal law matters
- Provided legal assistance for soldiers and family members across a variety of areas
- Handled military justice issues, serving in the prosecutorial function

U.S. Court of Appeals for the Fourth Circuit

2008-2009

Judicial Clerk to the Honorable Roger L. Gregory

- Drafted bench memoranda and proposed opinions analyzing and recommending disposition of criminal and civil matters on appeal

Law Review Articles and Scholarly Recognition

- Racism and Trademark Abandonment, 91 *GEORGE WASHINGTON L. REV.* ____ (forthcoming 2023).
- Private Sanctions, Public Harms?, 48 *BYU L. REV.* ____ (forthcoming 2023).
 - *Selected for presentation at 2023 AALS Annual Program on "The Lawyer as Public Citizen."*
- Leadership Evolution: The Rise of Lawyers in the C-Suite (with G. Jenkins), 96 *TULANE L. REV.* 695 (2022).
- A Tale of Four Decades: Lessons From USPTO Trademark Prosecution Data (with D. Gerhardt), 112 *TRADEMARK REP.* 865 (2022) (peer-reviewed).
- Catching Unfitness, 34 *GEORGETOWN J. LEGAL ETHICS* 355 (2021).
 - *Selected for presentation at 2021 AALS Annual Meeting Program on "Legal and Judicial Ethics in a Post #MeToo World."*
- Double Standards: An Empirical Study of Patent and Trademark Discipline, 61 *BOSTON COLLEGE L. REV.* 1613 (2020) (lead article).
- Owning Colors (with D. Gerhardt), 40 *CARDOZO L. REV.* 2483 (2019) (lead article).

- *Selected for presentation at 2018 International Trademark Association Scholarship Symposium.*
- Safeguarding the Propriety of the Judiciary, 91 NORTH CAROLINA L. REV. 1951 (2013).
- Do Trademark Lawyers Matter? (with D. Gerhardt), 16 STANFORD TECH. L. REV. 583 (2013).
 - *Excerpted in Barton Beebe, TRADEMARK LAW: AN OPEN-SOURCE CASEBOOK (2021).*
- Sharpening the Blunt Blue Pencil: Renewing the Reasons for Covenants Not to Compete in North Carolina (with K. Burke), 90 NORTH CAROLINA L. REV. 1931 (2012).
 - *Cited in CALLMANN ON UNFAIR COMPETITION, TRADEMARKS & MONOPOLIES (4th ed.).*
- Citizen Participation in Japanese Criminal Trials: Reimagining the Right to Trial by Jury in the United States, 37 NORTH CAROLINA J. OF INT'L L. 725 (2011).
- The “True” Right to Trial by Jury: The Founders’ Formulation and Its Demise, 111 WEST VIRGINIA L. REV. 791 (2009).

Book Chapters and Other Publications

- Seven Principles for Leading Antiracist Change in Higher Education (with G. Jenkins), in BUILDING AN ANTIRACIST LAW SCHOOL, LEGAL ACADEMY, AND LEGAL PROFESSION ____ (Univ. of California Press forthcoming 2023)
- Trademark Prosecution in the United States (with D. Gerhardt), in RESEARCH HANDBOOK ON EMPIRICAL STUDIES IN INTELLECTUAL PROPERTY LAW ____ (Edward Elgar Publishing forthcoming 2023).
- Do Trademark Attorneys Make a Difference? (with D. Gerhardt) ITMA Review 22-24 (October/November 2013)

Works in Progress and Future Projects

- Reimagining Professional Regulation. This project will critically examine the state of lawyer regulation and its current focus on discipline. It will argue that professional regulation would be more effective in raising the level of service and professionalism if it returned to its aspirational roots and offered more “carrots” rather than threatening “sticks.”
- Sound Marks. This project will be the first to comprehensively examine and empirically analyze the protection of sound trademarks. It will bring together the scientific literature on how the brain processes and stores sound in order to argue that sound marks should receive greater protection than other types of nontraditional marks. It will then categorize the different types of sound mark applications and analyze their success rates and barriers to registration.

Faculty Honors and Awards

- Stanley V. Kinyon Skills Teacher of the Year, University of Minnesota Law School, 2022
- Robert G. Byrd Award for Excellence and Creativity in Teaching, UNC School of Law, 2014
- Pro Bono Faculty Member of the Year, UNC School of Law, 2013

Education

The University of North Carolina School of Law

Juris Doctor with Highest Honors

- Class Rank: 1 of 212 Grade Point Average: 3.99
- Honors: Order of the Coif
- Activities: North Carolina Law Review; Student Director, Honors Writing Scholar Program

The University of North Carolina at Chapel Hill

Bachelor of Arts in Mathematics with Highest Distinction

- Grade Point Average: 3.99
- Honors: Phi Beta Kappa

Service

- Content Scope Committee and Prototype Development, National Conference of Bar Examiners (2021-Present). The CSC develops test content specifications for the next generation of the bar exam based on the knowledge and skills entry-level lawyers need to practice competently.
- Executive Committee Member & Treasurer, American Association of Law Schools Professional Responsibility Section (2022-Present). As chair of the website subcommittee, designed a greatly expanded member website and forged an ongoing relationship with the Louis Stein Center for Law and Ethics to host and help maintain the site.
- Board Member, Robina Institute of Criminal Law and Criminal Justice (2019-Present). The Robina Institute engages in original, interdisciplinary education, research, and policy analysis to achieve transformative change in sentencing and correctional policies and practices.
- Board Member & Chair, Development Committee, Great North Innocence Project (2020-2022). GNIP works to free the wrongfully convicted and prevent future wrongful convictions in Minnesota, North Dakota, and South Dakota.
- Senior Consultant, AccessLex Institute (2019-2021). Created all MPRE materials and contributed to development of all MBE materials for AccessLex's bar preparation initiative.

National Speaking Engagements

- AALS Annual Meeting (Jan. 2023), “Leading Legal Education’s Transition to the NextGen Bar Exam.”
- AALS Annual Meeting (Jan. 2023), “Lawyer as Public Citizen.”
- Council of Bar Admissions Administrators (Nov. 2022), “Introducing the NextGen Bar Exam.”
- *Minnesota Law Review* Symposium (Oct. 2022), “Reimagining Legal Education for a New Era: Redesigning the Law School Curriculum.”
- *Oklahoma Law Review* Symposium (Oct. 2022), “Name, Image, and Likeness in College Athletics.”
- AASE Annual Conference (May 2022), “The NextGen Bar Exam: Update for Legal Educators.”
- AALS Conference on Clinical Legal Education (May 2022), “Institutional and Course-Based Tools to Prepare for the NextGen Bar Exam.”
- AALS Annual Meeting (Jan. 2021), “Legal and Judicial Ethics in a Post #MeToo World.”
- International Trademark Association Annual Meeting (May 2018), “Owning Colors.”
- AALS Annual Meeting (Jan. 2015), “Teaching to the New Class.”
- International Trademark Association Annual Meeting (May 2013), “Do Trademark Lawyers Matter?”
- AALS Annual Meeting (Jan. 2013), “The (Mis)Use of Statistics in Evaluating Academic Success Programs.”

Bar Admissions

- Minnesota
- North Carolina
- United States Court of Appeals for the Fourth Circuit